

Solutions for Food & Beverage Retailers

Lift Your Spirits With High- Impact Revenue Opportunities

Untappd for Business is the easy-to-use platform that cocktail bars and spirits venues use to boost visibility, educate guests, and drive higher check averages—without adding work for staff.



Why Untappd for Business Will Stir Up Your Cocktail Sales:

Powered by the world's largest beverage database, Untappd for Business makes it easy for drinkers to explore your collection of cocktails and spirits with rich product details, streamlined digital, print, and QR menus, and tools that will drive visibility, local consumer engagement, and revenue.



Get Discovered by Cocktail Drinkers Nearby

Put your beverages in front of high-intent guests searching for cocktail bars, craft spirits, and unique drink experiences near them—before they decide where to go.



Turn Curious Guests Into Loyal Regulars

Tap into real consumer insights to see which cocktail styles, spirits, ingredients, and price points resonate with your guests, turning digital discovery into repeat visits.



Easy to Launch, Easy to Update

Build and update your cocktail menu across multiple platforms in minutes using the world's largest beverage database.



Digital Cocktail Menus That Upsell

Rich tasting notes, spirit details, cocktail descriptions, and ratings help guests explore unfamiliar drinks, trade up to premium pours, and order with confidence.



Make Ever Pour More Profitable

Use digital menus and signage to highlight signature cocktails, seasonal specials, or happy hour features—guiding guests toward higher-margin selections.

3 Smooth Advantages of Untappd for Business

1



Update all your menus
with just a few clicks

2



Discover a whole new
world of drinkers

3



The world's largest
database of beverages



Ready to see how Untappd
for Business can help you
pour smarter, not harder?

untappd.com/business